

# TMP SYSTEMS

## Dryad

Dryad is a financial system for investments in environmentally sustainable rural enterprises. The system provides a cost-effective and enduring way to support both environmental and social improvement, with a particular emphasis on smaller businesses.

Conceived under a grant from the Ford Foundation, Dryad is being piloted in the Congo Basin with a £5.8 million, UK FCDO-funded program. Dryad is currently delivering support to 30 sustainable community forest enterprises (CFEs) as they deliver reporting on commercial, social and environmental performance to the system.

These data show whether public investments are producing public goods in a sustainable fashion. Initially, CFEs simply need to report in order to unlock monthly payments. Over time, they are asked to achieve higher targets to receive these funds.

Dryad works by encouraging bottom-up responses to large-scale problems. One unique feature of the system is that some indicators are mandatory (e.g. those related to forest clearance) while others are selected by the CFE. This produces a reporting framework that is specifically adapted to local needs. Partly as a result, this indicator selection process encourages local buy-in.

Dryad is efficient and scalable because funds are delivered to CFEs via Implementing Organizations (IOs), typically local NGO networks. IOs are familiar with CFEs and, crucially, are trusted by them. Dryad supports IOs to:

- Identify, evaluate and improve CFEs, particularly in relation to their governance and business plan.
- Collect, analyze and present CFE reporting on commercial, social and environmental performance.
- Disburse payments efficiently to CFEs in response to reporting and verified improvements.

We are currently looking for opportunities to implement Dryad in different sectors and geographies. To receive more information on Dryad, or to arrange a conversation to better understand the system, please contact Ben Bowie at [ben.bowie@tmpsystems.net](mailto:ben.bowie@tmpsystems.net).